

Deepening the links in the knowledge, Creativity, Innovation and Enterprise Chains

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Knowledge, Creativity, Innovation and Enterprise are the core coverage of the *International Journal of knowledge, Innovation and Entrepreneurship*. Innovation sits at the heart of these subject coverage. Innovation in this context is broadly defined. An IBM colleague and I have conceptualised innovation in a seminal work as a by-product of creativity (Ogunleye & Tankeh, 2006; Tankeh & Ogunleye, 2007). And truly so.

At the heart of innovation is knowledge-education. But knowledge on its own will not produce a desired outcome: it requires our abilities to apply that knowledge in a variety of contexts—both to familiar and unfamiliar situations—in a way that creates or adds value (see also Ogunleye, 2001). Creating or adding value to a product or service or taking the outcome of innovation to the marketplace is an art of enterprise—something that is relished by every entrepreneur. So, from the first paper in this edition of the journal by Gillian Hilton and Helen Tyler to that of Angelica Baylon and Eduardo Ma R Santos, and that of Martin Ujakpa and his colleagues, the goal of the journal remains the same: to strengthen and deepen the links in the knowledge-education, creativity, innovation and enterprise chains.

References

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